

# > KATHREIN Broadcast product portfolio

## Global two brand strategy remains

Global Brands

**KATHREIN**

- Main brand
- Very broad portfolio also supports highly special requirements in Broadcast and Ground to Air
- Broadband antennas, power dividers and systems, FM combiners



- Second brand
- Focused on standard components and systems with short lead times
- Broadband antennas, power dividers and coax components, comprehensive FM filter and combiner portfolio

Regional



- Regional brand in North America
- Low power applications in broadcasting and public safety
- Narrow band slot antennas

- One face to the customer for all brands
- Kathrein remains our main brand with a full range of products
- Streamlined SIRA product line remains second pillar of our portfolio
- Scala is focused on the North American market